



Education

Kutztown University of Pennsylvania / Kutztown, PA
Bachelor of Fine Arts / Communication Design / May 2015

Awards & Certifications

Silver Addy / Karen Hunter Catering Website / 2016
Kentico Certified Developer / Kentico 9 / February 2017

Skills

Adobe Illustrator / Photoshop



HTML5 / CSS / SASS



Foundation Framework



Adobe InDesign / After Effects



JavaScript / JQuery



Balsalmiq Wireframing



Kentico CMS



Wordpress CMS



Work Experience

3Seed Marketing / Senior Front End Designer & Developer / Schnecksville PA / July 2014 – Present

- Research and analyze competitors to gain valuable information about the market.
- Use Balsalmiq to wireframe page structures and functionality based on a content outline and site map.
- Conduct usability tests to ensure proper engagement and overall performance.
- Design and prototype landing pages, websites, and emails using the Foundation framework.
- Implement websites into Kentico CMS
- Update Wordpress templates to match client branding.
- Perform ADA compliance checks, Validation, and Q/A tests
- Respond to support tickets regarding content updates, bugs, new functionality, and other requests.
- Collaborate with the entire web department in order to meet deadlines and functionality requirements.
- Help to streamline the overall development process to ensure maximum efficiency.
- Design and contribute to a variety of print material, including logo design, brochures, advertisements, and other branding materials.

zonine / Graphic Design Intern / Conshohocken PA / October 2013 – December 2013

- Develop conceptually strong ideas through extensive research, brainstorming, and thumbnail creation.
- Revise layouts and update copy on a variety of print materials.
- Retouch images to be used in both web and print.
- Edit code to meet specific design requirements.